

# Nelson Electric Company, Inc.

A BETTER BUSINESS BUREAU MEMBER IN GOOD STANDING FROM  
November 1982 - November 2006

IS PLEDGED TO:

## *EXCELLENCE*

PROVIDING THE HIGHEST QUALITY SERVICE WITH EXCELLENCE AND CONSISTENCY EVERYWHERE WE OPERATE.

## *INTEGRITY*

BEING HONEST AND ETHICAL IN ALL BUSINESS ACTIVITIES.  
TREATING EVERYONE WITH INTEGRITY AND KEEPING OUR PROMISES.

## *TEAMWORK*

COOPERATING WITH THE BBB IN AN EFFORT TO UPHOLD THE HIGHEST STANDARDS OF BUSINESS PRACTICES AND DOING  
OUR PART TO MAKE THE COMMUNITY A BETTER PLACE TO LIVE AND WORK.

## *TRUST*

COMMUNICATING WITH HONESTY AND CANDOR. SAYING WHAT WE MEAN AND MEANING WHAT WE SAY.

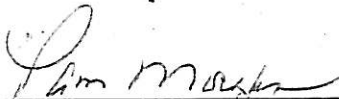
## *RESPECT*

TREATING OUR CUSTOMERS WITH RESPECT AND DIGNITY, REALIZING THEY ARE OUR FUNDAMENTAL ASSET.

BETTER BUSINESS BUREAU



OF NORTHERN NEVADA

  
Patricia "Pam" Morgan, President/CEO

  
Kenneth Etter, Better Business Bureau Board Chair